



**June 25, 2024**

**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai – 400 001

**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex  
Bandra (East)  
Mumbai – 400 051

**Scrip Code: 544008**

**SYMBOL: MAXESTATES**

**Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 in relation to the newspaper advertisements in form INC-26**

Dear Sir/Madam,

Pursuant to the provisions of regulation 30 read with schedule III and regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of the newspaper advertisements published in 'Financial Express' and 'AJ DI AWAAZ' relating to the publication of notice in form INC-26 for seeking objection in relation to the proposed shifting of the registered office of the company from the state of 'Punjab' to 'National Capital Territory (NCT) of Delhi'.

This is for your information and records.

Thanking you,

Yours faithfully,

**For Max Estates Limited**

**Abhishek Mishra**  
**Company Secretary & Compliance Officer**

**Encl: a/a**

**Max Estates Limited**

Corporate Office: Max Towers, L-20, C-001/A/1, Sector-16B, Noida-201301, Uttar Pradesh, India, | P: +91 120-4743222  
Regd Office: 419, Bhai Mohan Singh Nagar, Village Railmajra,  
Tehsil Balachaur, Dist. S.B.S. Nagar (Nawanshahr), Punjab 144 533, India

Email : [secretarial@maxestates.in](mailto:secretarial@maxestates.in) | Website : [www.maxestates.in](http://www.maxestates.in) | CIN: L70200PB2016PLC040200

● D2C BEAUTY BRANDS ARE STRUGGLING TO SCALE UP

# Growing up pains

AYANTI BERA  
Bengaluru, June 23

**PRITESH ASHER, CO-FOUNDER** and CEO of Juicy Chemistry is struggling to scale up his business and turn profitable. But he's grappling with high customer acquisition costs (CAC). "The cost of acquiring a customer is extremely high even today," he concedes. "As you spend more, the CAC keeps going up because you are acquiring every incremental customer at a higher cost. As a share of revenues, Juicy Chemistry's advertising and promotional (A&P) spends were 52% in FY23 up from 20% in FY20. In the highly competitive D2C space within the beauty and personal care market, Asher is not alone.

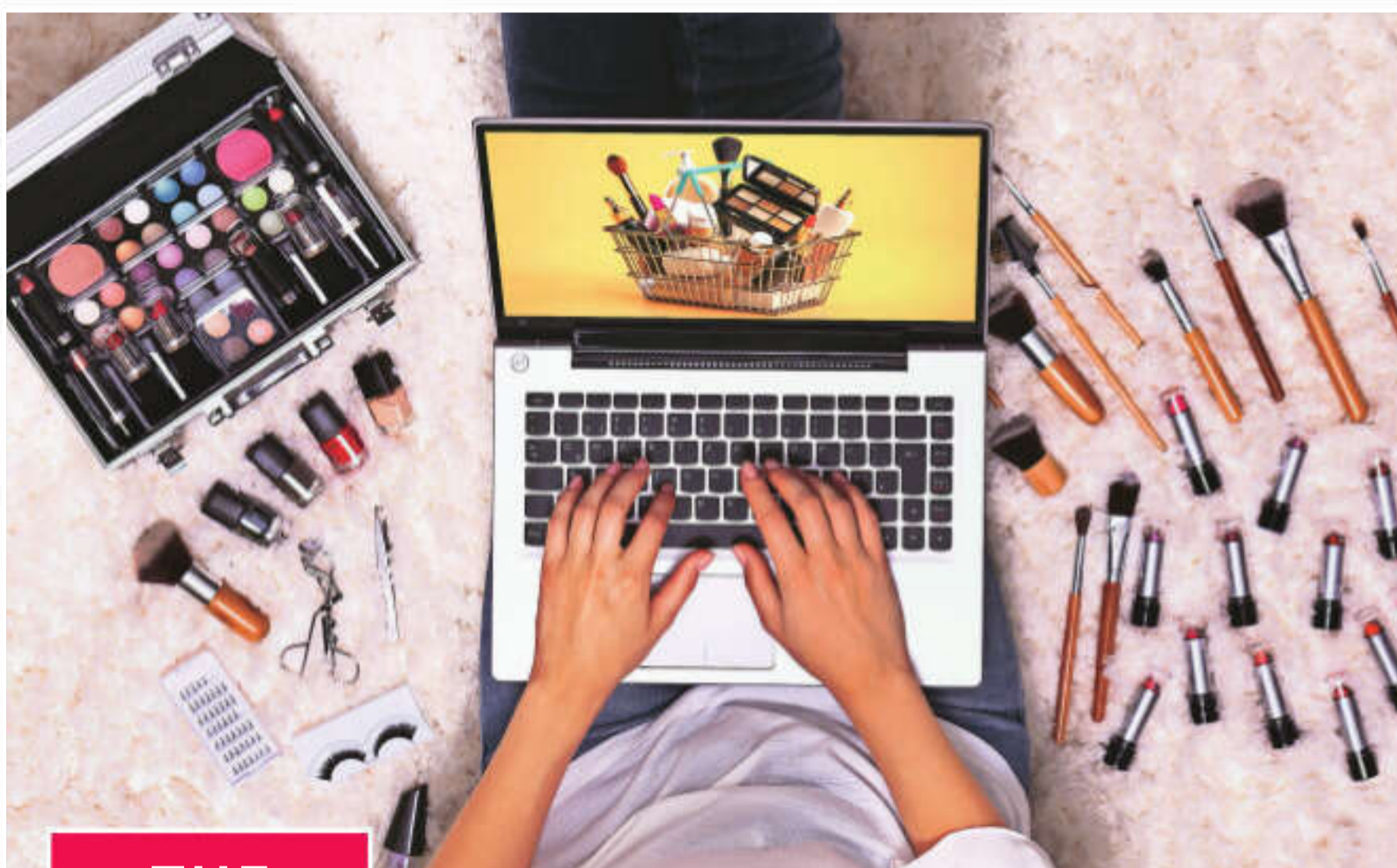
Shankar Prasad, founder and CEO of Plum acknowledges that, at times, his firm relies on discounts to push sales. "If everything is on sale, you can't be sitting out of the party," he argues, adding that the firm doesn't, perse, believe in discounting to boost sales. While Plum reported revenues of ₹310 crore in FY23, growing 4X in the past three years, its operating margin was negative.

As Anand Ramanathan, partner (Consumer Products), Deloitte India, points out, D2C companies often prioritise rapid customer acquisition and invest heavily in A&P.

"Their model depends on premiumisation and higher revenue per customer. In some cases, A&P expenses as a share of sales exceed the gross margin," he explains. The high marketing costs are making it harder to scale up, says Ramanathan.

Indeed, Nikhil Sethi, partner, KPMG observes that if a D2C wants to scale up, it must incur costs. "It needs to reach out to the second ring of customers who don't have as much buying power. Also, to maintain quality while scaling up operations is very tough".

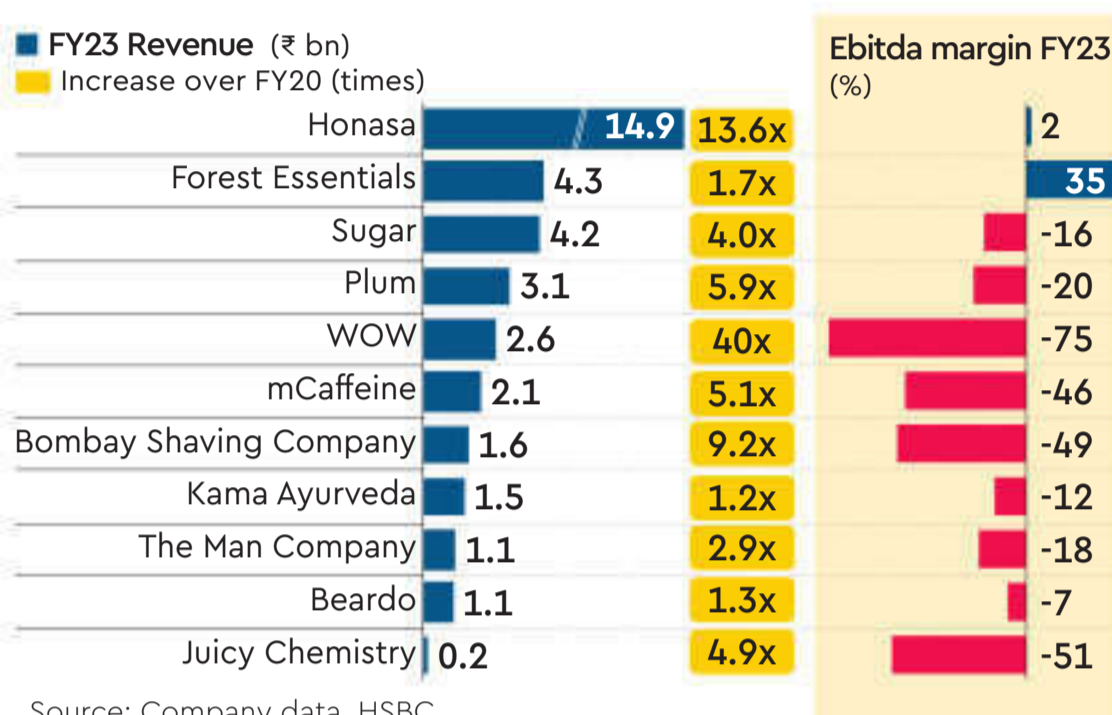
Some are managing to grow quickly. Minimalist co-founder and CEO Mohit Yadav, says his business has been growing at 100% annually in the last three years and is profitable. "We don't believe a lot in terms of the pricing growth lever. Instead we focus on more innovation and finding gaps which can be tapped," Yadav told *FE*. Prasad feels that operating in the ₹400-600 price point has helped.



## THE BIG PICTURE

### AN ANALYSIS OF POPULAR D2C BRANDS SHOWS THAT WHILE MEDIAN A&P EXPENSES HAVE RISEN SHARPLY, BUSINESS EXPANSION HAS BEEN BELOW PAR

#### A SLOWING SALES TRAJECTORY



"We have also laddered our pricing so that packs in smaller gram-mages are available," he says, adding some variants are slightly more accessible than the rest of the range.

However, an analysis by Amit Sachdeva and Anurag Dayal, HSBC Global Research, of eight popular digital first and new-age D2C brands, reveals that the median A&P expense—as a share of sales—has risen from 28% in FY20 to 39% in FY23. "Despite this, business expansion has been below par, with all but two unable to deliver positive Ebitda in FY23," they point out. All except one company reported a net loss. "A high CAC means only a few will likely gain scale, turn profitable and be available across channels. Sub-scale brands will struggle," they opined. The brands studied, such as Juicy Chemistry, Plum, Sugar, mCaffeine, Kama Ayurveda and WOW, have been around for anywhere between nine and 22 years.

Some newer brands like Foxtale, which operates at the lower end, have grown fast but remain loss-making. Founder and CEO Romita Mazumdar, says the company has been able to bring down marketing costs and is confident it will turn profitable in the current year. Asher says discounts have been lowered from 30-35% to about 15-18%.

"I think gross margins are stabilising and we should be Ebitda positive in the next 8-12 months. The challenge as Angshuman Bhattacharya, partner, EY, observes, is building distribution, given the fragmentation of general trade, beauty stores and cosmetics stores. "They are discovering that creating a brick and mortar chain it is a much slower and longer process than doing it online. It requires a big investment in sales team," Bhattacharya says. Deloitte's Ramanathan says many D2C brands are opting for an omni-channel approach to reach a bigger audience. "While there are benefits, it's too early to say definitively if it's paying off for everyone because managing both online and offline channels adds complexity and can add to costs."

"Staffing stores and managing inventory across multiple channels require careful planning," he points out. Juicy Chemistry's Asher says his firm has a near perfect score of conversions in stores while online, the conversion rates generally hover anywhere between 4-6%. On the other hand, Plum's Prasad says conversion is better online.

"In a retail store, they're looking at your product in a multi-brand environment whereas online they're looking at just your product," he explains. Brands like Minimalist have built a chain of 500-600 stores which, according to Yadav, contribute 8-10% of the revenues.

While there will be some success stories, EY's Bhattacharya expects consolidation where interesting D2C brands are acquired by large personal care companies. "This would create a perfect combination of the agility that DTC brands bring and the financial and distribution might that large companies possess," he observes. For instance, Marico-owned Beardo has scaled its sales by 3X since FY21 and turned Ebitda positive in FY24. Large scale platforms, such as Nykaa, could also be buyers.

KPMG's Sethi believes those "D2C startups founders with differentiated propositions are now increasingly willing to run them as independent small businesses instead of IPO or strategic sale as the end life". These would be content with smaller revenues, albeit with good margins. But others might be snapped up by large platforms looking for brands with a strong proposition.



Afghanistan players celebrate after defeating Australia by 21 runs in the T20 World Cup on Sunday

# Afghans defeat mighty Aussies; nation celebrates

PRATYUSH RAJ  
New Delhi, June 23

**MOMENTS AFTER** AFGHANISTAN'S historic 21-run win over Australia in the Super 8 game of the T20 World Cup at Kingstown, a video cropped up on the team's social media account that conveyed what the conquest meant for the nation that has historically seen many invasions.

The clip had captain Rashid Khan, 25, and Man of the Match Gulbadin Naib, 33, passionately belting out a Pashto verse. There were no subtitles. Maybe, there was no need as this was the team's two old hands talking directly to the fans back home.

Kandahar-born Delhi University PhD student and cricket fan Nazamudin Asar, after sharing his excitement over his team's chances of making it to the semifinals from a group that has India and Australia, translated the verse. "Roll up your sleeves, come celebrate and dance. Poor people like us rarely get the chance to enjoy as happiness belongs to those who are strong and rich... That's what they're singing, that's exactly what Afghanistan feels today,"

Asar said, before adding a typical self-deprecating Afghan touch. "Everyone is on the streets. Last time this happened was when there was an earthquake." In the Afghan city of Khost, there is a man who could have been at the Armos Vale stadium, but missed out. The team's assistant coach Raees Ahmadzai couldn't travel with the team because of a knee surgery. He says he has lost his voice, he was with thousands others on the streets chanting "Afghanistan Zindabad".

"A couple of days ago we celebrated Eid, and it feels like we are celebrating it again after this win. It is something very special for many reasons," Ahmadzai says. "Beating Australia is very special for this nation. They refused to play the series against us. They were very lucky that they got away in the ODI World Cup. We were waiting for this result."

The two nations have a history. Australia refused to play a bilateral series against Afghanistan after the Taliban takeover of 2021. They were taking a stand against the regime not allowing women to play sports.

**JYOTI STRUCTURES LIMITED**  
CIN: L45200MH1974PLC017494  
Corporate Office: Velecha Chambers, 6th Floor, New Link Road Oshiwara, Andheri (West) Mumbai - 400053  
Email: investor@jstl.co.in • Tel: (01-22)-4091-5000 • Website: www.jyotiststructures.in

**NOTICE TO THE EQUITY SHAREHOLDERS OF THE COMPANY**  
Regarding transfer of shares to the Investor Education and Protection Fund (IEPF) Account  
NOTICE is hereby given pursuant to provision of Section 124(5) of the Companies Act, 2013, all unpaid or unclaimed dividends for a period of seven years are required to be transferred by the Company to the Investor Education and Protection Fund (IEPF) established by the Central Government. We regularly update on our website as also on the website of the Ministry of Corporate Affairs, Government of India, full details of such unpaid or unclaimed dividends before transferring to IEPF.

Further, Section 124(6) requires that all shares in respect of which unpaid or unclaimed dividend has been transferred to IEPF, shall also be transferred to IEPF. Ministry of Corporate Affairs has notified Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 [Rules] which have come into force from September 7, 2016 and subsequently amended by notification dated February 28, 2017. The said Rules, amongst other matters, contain provisions for transfer of all shares in respect of which dividend has not been paid or claimed for seven consecutive years or more, in the name of IEPF Account.

As per the records, for the F.Y. 2010-2011, you have not cashed your dividends for seven continuous years and accordingly, in terms of the above Rules, your shares are liable to be transferred to IEPF. You are requested to claim your unpaid dividends on or before 30th July, 2024 and avoid the transfer of your shares to IEPF by sending required documents and details such as 1. Name of the Company, 2. Folio No. or DP and Client ID, 3. Name of shareholder, 4. Contact No., 5. Email ID. Also provide self-attested KYC documents of the shareholder like PAN, cancelled cheque leaf along with latest utility bill as address proof to the Company/RTA. Adhering to the various requirements set out in Rules, the Company has communicated making all efforts to communicate individually to the concern shareholders whose shares are liable to be transferred to IEPF. Shareholders are requested to take appropriate action(s). The Company has uploaded full details of such shareholders and shares due for transfer to IEPF Account on its website at www.jyotiststructures.in. Further we would request to shareholders who have not registered their email ID, to kindly register the same with the Company/RTA by mailing their folio details along with ID/address proof to investor@jstlshareonline.com / investor@jstl.co.in.

**For Jyoti Structures Limited**  
Sd/-  
Abdul Hameed Khan  
Whole-Time Director & CEO  
DIN: 09580870

**Place: Mumbai**  
**Date: 24.06.2024**

**MAX ESTATES LIMITED**  
(CIN: L70200PB2016PLC040200)  
Registered Office: 419, Bhai Mohan Singh Nagar, Village Raimajra, Tehsil Balachaur, District S B S Nagar (Nawanshahr), Punjab - 144 533, India  
Corporate Office: Max Towers, L-20, C-001/A/1, Sector - 16B, Gautam Buddha Nagar, Noida - 201301, Uttar Pradesh, India, Tel. No.: +91 1204743222  
Email: secretarial@maxestates.in, Website: www.maxestates.in

**Form No. INC-26**  
[Pursuant to Rule 30 of the Companies (Incorporation) Rules, 2014]  
(Advertisement to be published in the newspaper for change of registered office of the Company from one state to another)

**BEFORE THE CENTRAL GOVERNMENT (REGIONAL DIRECTOR, NORTHERN REGION, NEW DELHI)**  
In the matter of sub-section (4) of Section 13 of the Companies Act, 2013 and Clause (a) of Sub-Rule(5) of Rule 30 of the Companies (Incorporation) Rules, 2014  
And  
In the matter of **MAX ESTATES LIMITED** (CIN: L70200PB2016PLC040200) having its registered office at 419, Bhai Mohan Singh Nagar Village Raimajra, Tehsil Balachaur, Nawan Shehar, Nawanshahr, Punjab, India, 144533.  
.....Applicant Company

Notice is hereby given to the General Public that the Applicant Company proposes to make an application to the Central Government (Power delegated to the Regional Director) under Section 13 of the Companies Act, 2013, seeking confirmation of alteration of the Memorandum of Association of the Company, in terms of the Special Resolution passed by the members via Postal ballot of the Company approved on 22<sup>nd</sup> March, 2024 to enable the Company to change its registered office from the "State of Punjab" to "National Capital Territory (NCT) of Delhi".

Any person whose interest is likely to be affected by the proposed change of registered office of the Company may deliver his/her objections either on the **MCA-21 portal (www.mca.gov.in)** by filing investor complaint form or cause to be delivered or sent by registered post of his/her objections supported by an affidavit stating the nature of his/her interest and grounds of opposition to the Regional Director, Northern Region at the address, B-2 wing, 2nd Floor, PT. Deendayal Aniyodaya Bhawan, CGO Complex, New Delhi-110003 within 14 (fourteen) days from the date of publication of this notice, with a copy to the Applicant Company at its registered office at the address mentioned below:

419, Bhai Mohan Singh Nagar Village Raimajra, Tehsil Balachaur, Nawan Shehar, Nawanshahr, Punjab, India, 144533.  
For and on behalf of the Applicant  
**Max Estates Limited**  
Sd/-  
Gauri Padmanabhan  
Director  
Place: Delhi  
Date: June 22, 2024  
DIN: 0155066

**FIEM INDUSTRIES LIMITED**  
Regd. Office: D-5, Mansarovar Garden, New Delhi-110015  
Tel.: 011-25101002/03/04/05, E-mail: investor@fiemindustries.com  
Website: http://www.fiemindustries.com, CIN: L36999DL1989PLC034928

**Re: 35TH ANNUAL GENERAL MEETING (ADVANCE NOTICE)**

1. **NOTICE IS HEREBY GIVEN THAT the 35th Annual General Meeting ("AGM") of the members of Fiem Industries Limited ("the Company") will be held on Wednesday, July 31, 2024 at 10:30 a.m. through Video Conference ("VC") Other Audio Visual Means ("OAVM")** facility without the physical presence of the Members at a common venue in compliance with the applicable provisions of the Companies Act, 2013 and Rules framed thereunder and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with General Circular 09/2023 issued by the Ministry of Corporate Affairs (MCA) dated September 25, 2023 and SEBI circular no. SEBI/HO/CFD/PoD-2/PICIR/2023/167 dated October 7, 2023 (hereinafter collectively referred to as "MCA and SEBI Circulars") and all other applicable laws, to transact the business that will be set forth in the Notice of the Meeting.

2. The Notice of the AGM and the Annual Report for the financial year 2023-24 including the financial statements for the financial year ended March 31, 2024 ("Annual Report") will be sent only by email to all those Members, whose email addresses are registered with the Company or with their respective Depository Participants ("DP"), in accordance with the MCA and SEBI Circulars. Members can join and participate in the AGM through VC/OAVM facility only. The instructions for joining the AGM and casting of votes through remote electronic voting or through the e-voting system during the AGM will be provided in the Notice of the AGM. Members participating through the VC/OAVM facility shall be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013. The Notice of the 35th AGM will be available on the website of the Company at www.fiemindustries.com on the website of BSE at www.bseindia.com and NSE at www.nseindia.com. Further, those shareholders who hold shares in physical form or who have not registered their email address with the Company/RTA or DP, are requested to download the AGM Notice, once available on above mentioned websites and follow detailed instructions mentioned therein about joining & participating in AGM, manner of casting vote through remote e-voting or casting vote through e-voting system during the AGM.

3. **Manner of registering / updating email addresses & mobile No. and Bank mandate for receiving Dividend:**  
The shareholders, who have not registered their email address & mobile with the Company/RTA/Depositories and/or not updated the Bank Account mandate for receiving the dividend directly in their Bank Account through Electronic Clearing Service (ECS), are requested to register / update the above details immediately, in the following manner:  
(i) **Registering / updating the details with DP:** In case the Shares held in demat mode, such shareholder should register / update the email address, mobile no., bank account details and other KYC in his / her demat account as per process advised by the DP.  
(ii) **Registering / updating the details with RTA:** In case the shares held in physical mode, the shareholders should immediately register / update the email ID, mobile and other KYC details by submitting prescribed Form ISR-1 at e-mail investor@fiemindustries.com or sending at registered office of the Company. Shareholders may download the prescribed Forms from the Company's website at https://fiemindustries.com/investor-services-forms/ under investor section, or from website of RTA https://lipweb.linkintime.co.in/KYC-downloads.html  
In the event, Company is unable to pay the dividend to any member through electronic mode, due to incomplete Bank account details of the member, the Company shall dispatch the dividend warrant/ Bankers' cheque/ demand draft to such Member, at the earliest possible through permissible modes.

4. **Manner of casting vote(s) through remote e-voting or through e-voting during the AGM:**  
(i) Members will have an opportunity to cast their vote(s) on the business as set out in the Notice of the AGM through electronic voting system ("e-voting").  
(ii) The manner of voting remotely ("remote e-voting") by members holding shares in dematerialized mode or physical mode, who have not registered their email addresses will be provided in the Notice of the AGM.  
(iii) The facility for voting through e-voting system will also be made available during AGM and Members attending the AGM, who have not cast their vote(s) by remote e-voting will be able to vote during the AGM to be held through VC/OAVM.  
(iv) The login credentials for casting votes through e-voting shall be made available to the members through email. Members who do not receive email or whose email addresses are not registered with the Company / RTA Depository Participant(s), may generate login credentials by following instructions given in the Notice of AGM.  
(v) The voting rights of shareholders shall be in proportion to their shares of the paid-up equity share capital of the Company as on the cut-off date i.e. **July 24, 2024.**

5. **TDS on Dividend:**  
Pursuant to Finance Act, 2020, dividend income will be taxable in the hands of the shareholders w.e.f. April 1, 2020 and the Company is required to deduct tax at source ("TDS") from dividend payable to the Members (if applicable for that member) as per Income Tax Act, 1961 ("the IT Act"). Therefore, Members are requested to complete/update their Residential Status, PAN, Category as per the IT Act with their Depository Participants or in case shares are held in physical form, with RTA. Further, to submit the applicable Form 15G/15H/10F under the IT Act and other applicable documents, members can visit the website of our RTA, Link Intime India Pvt. Ltd. at the link https://lipweb.linkintime.co.in/formsreg/submission-of-form-15g-15h.html  
Members are requested to carefully read all the Notes set out in the Notice of the 35th AGM and in particular, instructions for joining the AGM, manner of casting vote through remote e-voting or through e-voting during the 35th AGM.

**For Fiem Industries Ltd.**  
Sd/-  
Arvind K. Chauhan  
Company Secretary

**Date: 24/06/2024**  
**Place: Rai, Haryana**

**TATA TATA POWER**  
(Corporate Contracts Department)  
Sahar Receiving Station, Near Hotel Leela, Andheri (E), Mumbai 400 059, Maharashtra, India  
(Board Line: 022-67173188) CIN: L28920MH1919PLC000567

**NOTICE INVITING EXPRESSION OF INTEREST**  
The Tata Power Company Limited hereby invites Expression of Interest from eligible parties for "Outline Agreement for Providing and Fixing of Furniture at Offices of Mumbai Operations Area (Tender Ref. No.: CC25PMR01)".  
For details of pre-qualification requirements, purchasing of tender document, bid security, etc., please visit Tender section of our website (URL: https://www.tatapower.com/tender/tenderlist.aspx). Eligible parties willing to participate may submit their expression of interest along with the tender fee on or before 3<sup>rd</sup> July 2024.

**CAMAC COMMERCIAL COMPANY LIMITED**  
(CIN: L70109DL1980PLC169318)  
Regd. Office: 1st Floor, Express Building, 9-10, Bahadur Shah Zafar Marg, New Delhi - 110 002  
Mobile No.: 7303495374, Email: camacccommercial@gmail.com  
Website: www.camacccommercial.com

**NOTICE OF THE 44<sup>th</sup> ANNUAL GENERAL MEETING, REMOTE E-VOTING INFORMATION AND BOOK CLOSURE**  
Notice is hereby given that:  
1. The 44<sup>th</sup> Annual General Meeting ("AGM") of the Camac Commercial Company Limited ("Company") will be convened on Thursday, July 18, 2024 at 10:30 AM IST through Video Conferencing ("VC") facility to transact the ordinary and special businesses, as set out in the notice of the AGM, in compliance with the applicable provisions of the Companies Act, 2013 (the "ACT") and rules framed thereunder read with General Circular Nos. 14/2020 dated April 8, 2020, and 17/2020 dated April 13, 2020 in continuation of general circulars No. 09/2023 dated September 25, 2023 (collectively referred to as "MCA Circulars") issued by the Ministry of Corporate Affairs ("MCA Circulars") and Circular no. SEBI/HO/CFD/CFD-PoD-2/PICIR/2023/167 dated October 07, 2023, issued by the Securities and Exchange Board of India ("SEBI Circular").  
2. In terms of MCA Circulars and SEBI Circulars the requirements of sending physical copy of the notice of AGM and Annual Report to the Members have been dispensed therefore the Company is sending notice of its 44<sup>th</sup> AGM and Annual Reports 2023-24 to the members at their registered email id address, the aforesaid documents will also be available on the Company's website at www.camacccommercial.com and on the website of CDSL, www.evotingindia.com and those Members holding shares in physical or demat form, whose email addresses are not registered with the Company, are required to register their email addresses with Niche Technologies Private Limited (Registrar and Transfer Agent) by sending a request letter specifying Name, Folio Number, Number of Shares, Certificate Number etc. & account details at email ID nicheetechpl@nicheetechpl.com on or before July 11, 2024.  
3. Members holding shares either in physical form or in dematerialized form, as on the cut-off date of July 11, 2024 may cast their vote electronically on the ordinary and special businesses, as set out in the Notice of the 44<sup>th</sup> AGM through electronic voting system ("remote e-voting") of Central Depository Services (India) Limited ("CDSL"). All the members are informed that:  
(i) The ordinary and special business, as set out in the Notice of the 44<sup>th</sup> AGM, will be transacted through voting by electronic means;  
(ii) Date and time of commencement of remote e-voting: July 14, 2024 (9:00 AM);  
(iii) Date and time of end of remote e-voting: July 17, 2024 (5:00 PM);  
(iv) The cut-off date, for determining the eligibility to vote through remote e-voting or through e-voting system during the 44th AGM is July 11, 2024;  
(v) The detailed instructions on remote e-voting and joining AGM are given in the notice of AGM.  
(vi) Any person, who becomes Member of the Company after sending the Notice of the 44<sup>th</sup> AGM by email and holding shares as on the cut-off date is July 11, 2024, may obtain the login ID and password by sending a request at www.evotingindia.com or camacccommercial@gmail.com  
(vii) Members may note that a) the remote e-voting module shall be disabled by CDSL after the aforesaid date and time for voting and once the vote on a resolution is cast by the Member, the Member shall not be allowed to change it subsequently; b) the Members who have cast their vote by remote e-voting prior to AGM may participate in the AGM through VC facility but shall not be entitled to cast their vote again through the e-voting system during AGM; c) the members participating in the AGM and who had not cast their vote by remote e-voting, shall be entitled to cast their vote through e-voting system during the AGM; d) a person whose name is recorded in the Register of Members as on the cut-off date only shall be entitled to avail the facility of remote e-voting, participating in the AGM through VC facility and e-voting during the AGM.  
(viii) Those members holding shares in physical form, whose email addresses are not registered with the Company, may register their email address by sending, scanned copy of a signed request letter mentioning name, folio number and complete address, self-attested scanned copy of the PAN card; and self-attested scanned copy of any document (such as Aadhar Card, Driving License, Election Identity Card, Passport) in support of the address of the Members registered with the Company, be email to camacccommercial@gmail.com. Members holding shares in demat form can update their email address with their Depository Participant.  
4. In case of any queries regarding remote e-voting from the e-voting system, you may refer the frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com, under help section or write an email to helpdesk.evoting@cdslindia.com or contact Mr. Rakesh Davi, Designation: Senior Manager, Central Depository Services (India) Limited, Address: A Wing, 25th Floor, Marathon Futrex, Mafatal Mill Compounds, N.M. Joshi Marg, Lower Panel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call on 022-23058542/43 or toll free no. 1800 22 55 33.  
5. The Register of Members and Share Transfer books of the Company will remain closed from July 12, 2024 to July 18, 2024 (both days inclusive).

**For Camac Commercial Company Limited**  
Sd/-  
Shakshi Mishra  
Company Secretary

**Date: June 21, 2024**  
**Place: New Delhi**

